



# MITRALAND

Crafting Lifestyles  
Creating Value

Mitraland Group came into the scene in 1998, the company's aim was simple, to put people first and to build well-made, affordable homes for all to enjoy. Built on this philosophy, the company made continuous upward progress through the years.

Fast forward to 2017, Mitraland successfully completed and handed over 12 developments that consists of over 2,600 units and achieved a record-breaking RM2 Billion in project GDV. Even more exciting news is that the company stands to achieve over RM2 Billion for several projects in its pipeline; 2 of which have already been launched, namely Gravit8@Klang South and Esque@South Yarra, Melbourne. Esque is Mitraland's maiden international project which is an exclusive apartment tower located at the upmarket Chapel Street.

Over the years, methods and technology may have changed and the company has evolved to complement the ever-changing buyer sentiments – better architectural ideas and designs come into play, functionality within spaces and offering attainable lifestyles that suit individual homeowners. But, the main aim of the company remains strong and true, thus simplifying the message in this succinct signature line – “Crafting Lifestyles, Creating Value”.

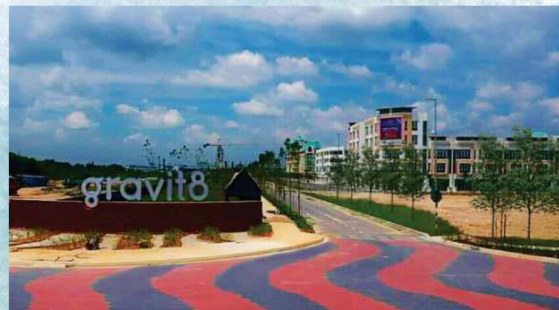
Dato’ Johan bin Ariffin and Mr Chuah Theong Yee’s formed alliance has heightened Mitraland’s growth within the industry. Through their visionary approach, the company has grown by leaps and bounds; achieving recognition in awards such as the recent Best Universal Design, Highly Commended win for Gravit8 at the Asia Pacific Property Awards 2017, a Southeast Asia Property Awards 2016 for Best Boutique Developer, International Property Awards for Best International Multiple Units 2013/2014 (16 Quartz, Melawati) and Best International Mixed-Use Development 2012/2013 (Cascades@Kota Damansara) to name a few.

## WHAT’S NEXT?

Moving forward, the company is now focused on the next big project, Gravit8@Klang South. A mixed-use development that encompasses 15.6 acres of freehold land with interactive, seamlessly connected components.



One of the main feature of Gravit8 is the 8-acre Lakepark; a defining piece of landscape architecture that binds the entire development together. A symbolic groundbreaking ceremony was held on 18th August 2017 to signify the start of construction of the Lakepark and was witnessed by YBhg Dato’ Haji Mohamad Yasid bin Bidin, Yang Dipertua Majlis Perbandaran Klang.



Gravit8’s main incoming road that is connected to KESAS highway has been completed, improving connectivity for residents and owners.

## THE PROFESSIONALS BEHIND GRAVIT8

Grand plans are underway for Gravit8 but for those plans and ideas to come into fruition, it must be worked on by the right people.

GDP Architects, a multi-award winning firm, considered to be one of the foremost contemporary architecture firm in Malaysia has been roped in to work on Gravit8. They will be the ones who bring ideas to life. Their most notable projects range from the popular Pavilion shopping centre, to the majestic Mandarin Oriental KL Hotel and of course The Intermark office building.

For Gravit8’s Lakepark design and landscape, another award winning company, Walrus Design will be the brains behind it. With their vast and varied work experience that includes the popular Desa Park City and Kota Kemuning Wetlands, Lakepark@Gravit8 will undoubtedly be another work of art.

**The best has yet to come, so look out for it!**

GDPARCHITECTS



